



# Tyson Project A+™ Label Collection Program

## Dear Parents:

We have an exciting opportunity to share with you. We are taking part in a national fundraising program sponsored by Tyson Foods, Inc. called **Tyson Project A+™**. Through this program, we can raise as much as \$12,000 for our school this year! The money we raise can go towards buying books or computers, making improvements to our buildings, or anything else that we want.



All we have to do to participate is clip and save the entire **Project A+™** label from participating Tyson products. Each label we collect is worth 24¢ for our school. A collection site has been set up at the school where you can drop off your redemption labels.

Let's support our school! Clip and save **Tyson Project A+™** labels today. If you would like more information about the **Tyson Project A+™** program, visit <http://ProjectAPlus.tyson.com> or contact me, your school's coordinator at the number you see at the bottom of the page.

## Thanks for your support!

Our Goal:

Drop off Location:

Coordinator Name

( )

Coordinator Phone Number

**What to Look For**

**Support Your School!**

For complete details on the Tyson Project A+ program and how your school can participate, call 800-233-6332 or visit us at <http://ProjectAPlus.tyson.com>.

- 1 Clip and save the Tyson Project A+ label.
- 2 Turn in the labels at your school. The Tyson Project A+ program pays the school \$24¢ per label.
- 3 Your school retains the cash to use any way it wishes. Each label is worth 24¢.

**RESEALABLE**

**Support Your School!**  
See back label for details.



# Program Guidelines

## School Eligibility

Tyson Project A+™ is open only to accredited schools (preschool through grade 12) in the United States, including public, parochial and military schools (both in the continental U.S. and overseas).



## Registration

To participate in the Tyson Project A+™ Label Collection Program, you must first register your school. Register online at <http://ProjectAPlus.tyson.com> or complete and mail the official Registration Form to the address indicated at the bottom of the page. Your school will be sent a Welcome Letter when the registration process has been completed. Please allow 4 weeks for confirmation.

## Qualified Tyson® Products

In your grocer's freezer section, look for Tyson Products that display the Project A+™ logo. The label you save is easily identified by looking for the simple **1, 2, 3 program steps**. Each label is worth 24¢ cash!



## Label Redemption

Once you have collected **100 labels**, complete and mail in an official Project A+™ Label Redemption Form (located online) with your labels. (You must complete this form for each label submission you send.) Project A+™ labels may be collected and submitted year-round. Please allow 4 weeks for your check to arrive.

## Minimum / Maximum Redemption Amount

The **minimum** number of labels that may be redeemed at one time is **100** (\$24 worth). The **maximum** number of labels that may be submitted within a calendar year (January–December) is 50,000 (\$12,000 worth).



## Shipping Costs

All shipping costs are the responsibility of the sender. Tyson Foods cannot be held responsible for lost, stolen or misdirected shipments.

## Payment

Checks will be issued only to schools officially registered in the Tyson Project A+™ Program. Checks will be made payable to the name of the school — for the organization specified on the Label Redemption Form. Please allow 4 weeks for your check to arrive. With each check, you will also receive a statement that shows how much money your school has earned during the calendar year.